

2019

Conemaugh Health System

Conemaugh Memorial Medical Center

Conemaugh Meyersdale Medical Center

Conemaugh Miners Medical Center

Implementation Strategy

To Address Significant Community Health Needs

Cambria and Somerset Counties, PA

Conemaugh Memorial Medical Center, 1086 Franklin Street, Johnstown, PA 15905 or by phone 800-587-5875 or via the hospital website <http://www.conemaugh.org>

Conemaugh Meyersdale Medical Center, 200 Hospital Drive, Meyersdale, PA 15552 or by phone 800-587-5875 or via the website <http://www.conemaugh.org>

Conemaugh Miners Medical Center, 290 Haida Avenue, Hastings, PA 16646 or by phone 800-587-5875 or via the website <http://www.conemaugh.org>

Community Health Improvement/ Implementation Plan 2019

Overview

- Conemaugh Health System's Board of Directors approved and adopted this Implementation Strategy on January 22, 2020
- Starting on February 17, 2020, this report is made widely available to the community via Conemaugh Health System's website, www.conemaugh.org, and paper copies are available free of charge at Conemaugh Health System.

To successfully make our community healthier, it is necessary to have a collaborative venture which brings together all of the care providers, citizens, government, schools, churches, not-for-profit organizations and business and industry around an effective plan of action. The community health needs assessment was completed previously and posted on Conemaugh Health System's website.

CHS is focused on improving the health of the communities that we serve. CHS will address community health needs and work collaboratively with our partners, the United Way of the Laurel Highlands, 1889 Foundation, and other organizations to address broader community needs.

For the prioritized significant health needs listed, colleagues at CHS will work as appropriate with community partners to:

- Identify related activities being conducted by others in the community that could be expanded
- Develop measurable goals and objectives so the effectiveness of efforts can be assessed
- Build support for the initiatives within the community and among other health providers
- Develop detailed action plans

Internally at CHS, a CHNA Action Committee meets at regular intervals to evaluate public health data, results from the surveys and the identified Significant Health Needs prioritized at the Community Health Summit. Internal action plans have been developed to address opportunities to improve the health of our patients and communities. Ongoing programs are evaluated to ensure they continue to meet community health needs and goals established.

Based on the results of the CHNA, CHS has selected the following significant health needs to address:

1. Substance Abuse

- a. Continuous improvement in implementing systemwide hand-off and emergency Medication Assisted Treatment (MAT) policies to help increase patient placement in treatment
- b. Increase coordination of care for opioid addicted mothers and dependent newborns at Conemaugh Health System through the Maternal Addiction Resource Center (MARC)
- c. Provide education on drug addiction, high dose opioid prescriptions, infectious diseases, abuse trends (including vaping, alcohol and methamphetamine), prevention, treatment and law enforcement activities to staff, patients, schools and general public
- d. Continue collaborative partnership with the Cambria County Drug Coalition, Somerset County Single Authority and other community organizations to focus on decreasing substance abuse and increasing access to recovery support

2. Decrease Obesity/Increasing Healthy Living

- a. Expand collaboration with local businesses and school districts to promote a healthier workplace through our online wellness platform
- b. Increase partnerships with groups and businesses to support healthy living to include information on nutrition, exercise, early heart attack, tobacco/vaping cessation and other healthy living topics
- c. Host Community Health Education Events at various sites throughout the Conemaugh Health System
- d. Expand access to evidence-based chronic disease prevention programs, such as Diabetes Prevention Program (DPP) and Hope 80/20
- e. Utilize Healthy I.Q. Quizzes via email, Facebook and website to educate CHS staff and the community on healthy living
- f. Partner and promote community wellness events including, but not limited to, Heart Chase, Que Classic, Johnstown Walk of Hope and others
- g. Continue promotion of Worksite Wellness activities for employees including virtual contests, gym memberships and educational events
- h. Work collaboratively with the 1889 Jefferson Center for Population Health and other community organizations to promote healthy living and decrease obesity

3. Mental Health Needs

- a. Increase access to psychological services by recruiting additional Psychiatrists, Psychologists, and mid-level providers, and recruiting and/or training behavioral medicine staff
- b. Support Primary Care Providers in the management of behavioral health issues
- c. Explore utilization and expansion of new service models for Behavioral Medicine such as Senior Solutions in Meyersdale, and telemedicine
- d. Collaborate with other community health providers to address gaps and needs within service areas

4. Parental Support/Youth Opportunities

- a. Encourage expectant mothers to enroll into community programs including, but not limited to, Parents as Teachers and Nurse Family Partnership
- b. Support community youth wellness activities through partnerships with various community agencies and school districts
- c. Support and work collaboratively with United Way of the Laurel Highlands and other community organizations to encourage parental support and youth opportunities in our service areas

5. Access/Affordable Healthcare

- a. Continue to recruit Primary Care and Specialty physicians for the Cambria and Somerset regions
- b. Increase access to healthcare through outpatient centers in Richland, Ebensburg and Somerset, and in the future, Cresson
- c. Increase access to healthcare through online scheduling, same-day and walk-in appointments, and urgent care; explore expansion of telehealth options
- d. Advertise access options and help eligible patients enroll in the Healthcare Exchanges, Medicaid, Children's Health Insurance Program (CHIP) and other programs
- e. Expand reach and impact of Advantage Point Health Alliance
- f. Explore opportunities and collaborations to enhance access to transportation for medical care

6. Jobs/Socioeconomics

- a. Promote Conemaugh educational opportunities including Nursing Assistant training and Conemaugh School of Nursing and Allied Health programs via job fairs, school districts, social media and other marketing
- b. Increase access to job shadowing to promote careers in healthcare and healthcare support services
- c. Work collaboratively with entities such as the Chambers of Commerce, Discover Downtown Johnstown Partnership, Johnstown Area Regional Industries (JARI), Vision Together 2025 and other organizations to promote the region to prospective businesses

7. Infrastructure/Best Practices

- a. Support and promote the Pathways Community HUB model of care coordination through community health workers
- b. Co-sponsor a Quality of Life Summit in May 2021 to focus on community health needs opportunities and collaborative partnerships within Cambria and Somerset County
- c. Work with the United Way of the Laurel Highlands to continue to promote PA 2-1-1 Call Center
- d. Increase engagement of CHS employees as ambassadors for community resources available for patients