

# The Guardian

*Excellence. Every Patient. Every Time.*

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## Donations Honor Clayton C. Dovey, Jr.

The largest individual donation to the Critical Care campaign was from Adele Dovey, widow of Clayton C. Dovey, Jr. (Mr. and Mrs. Dovey are pictured here.) A patient room will be named in honor of Clayt, who was the longest serving member of Memorial Medical Center's Board of Directors. The Doves were one of the first members of our Clara Barton Society® for planned giving, and Adele has been a member of Memorial's Auxiliary for 57 years.

On behalf of the Conemaugh family, the community and especially the patients who need our care each day, sincerest thanks to the Doves for their long-term support of quality local healthcare.

### CONEMAUGH HEALTH FOUNDATION

1086 Franklin Street •  
Johnstown, PA 15905  
814•534•3133

## A Million Thanks from Your Friends at Conemaugh

Ever heard the phrase, "Thanks a million?" We can't think of a better way to express our gratitude for your support of the Critical Care Expansion Project campaign, which successfully met its \$1 million goal.

To accommodate the more than 1,150 patients each year from across the region who require critical care services, Memorial Medical Center needed to expand its existing unit by adding nine additional Critical Care beds as a specialized Cardiac Intensive Care Unit. This area of the hospital treats patients with acute, life-threatening illnesses or injuries including heart attack, pneumonia, surgical complications, and stroke. Critical Care also includes the highly specialized care of trauma patients.

### *A Goal Set . . . a Goal Met!*

Thanks to the early success of Conemaugh Health Foundation's Critical Care Expansion Project campaign and your pledges and contributions, Memorial was able to open the new nine-bed unit early in 2010. Our challenge was to raise the remaining funds necessary to pay for the much-needed expansion. *Together, we have reached that goal!*

"Our deepest thanks to all of you who rose to the challenge to make sure we have the highest quality of care available locally for so many patients in need," says Susan Mann, President, Conemaugh Health Foundation. "The outpouring of generosity is a testimony to the caring nature of the people of this area."

### *Our Top Contributors*

Every donation contributes to the whole, and we value each and every contributor. Because this campaign called for intense fundraising over a short time period to accomplish a highly important task, we want to acknowledge four significant contributions. Special thanks to these individuals and organizations who are the top donors in their respective categories:

**Mrs. Adele Dovey** - Largest single contribution

(Given in memory of her husband, Clayton C. Dovey Jr.)

**Mr. Wally Nestor** - Largest planning gift through a charitable gift annuity

**Auxiliary of Memorial Medical Center** - Largest group contribution

**First Commonwealth Financial Corporation** - Largest corporate contributor

# How **ONE** Donor Can Make a Difference

In just over three years, Amanda Artim's "Our Community, Our Children" fundraising effort on behalf of Conemaugh Health Foundation has raised more than \$70,000. Amanda is not a professional fundraiser, she's a mother and business woman with a mission, and she has become a shining example of what one person with the desire to help others can accomplish.

It was when her son, Austin, had to spend a few days in Memorial Medical Center's Pediatrics Unit in May 2007 that Amanda had an "ah-



ha" moment. "While the care was tremendous, I realized that I wanted to 'pay it forward' and do something to help lift the spirits of children, like Austin, who found themselves having to spend time in the unit," she says. "I thought about how nice it would be if I could help enhance the appearance and overall atmosphere of the patient rooms."

The photos tell the story. Mission accomplished, Amanda! "Six patient rooms have been renovated, and the all-new family waiting room is a comfortable place with a computer, television, couches and more that help take the stress out of 'waiting,'" says Debbie Costlow, Director of Fund Development for the Foundation. "Amanda came

to us with an idea . . . a vision, and she has worked diligently to surpass everything we could have dreamed of for the unit in such a short time. This is a success story with national merit."

The third annual Chef Auction, held in October, 2010, raised a whopping \$30,000. This year's proceeds will benefit the Regional Intensive Care Nursery at Memorial.

"When you see the welcoming, uplifting new hospital rooms that greet our patients, you have to be amazed at what one person who is willing to pay it forward can accomplish," says Debbie. "To Amanda, seeing the upgraded rooms is thanks enough, but we add our sincere thanks and appreciation on behalf of all patients whose lives she has touched. Along with Amanda, we also thank all those who contributed time, talent and treasure to her fund raisers."

# Student Philanthropy

## St. Andrew's School Instills an Enthusiastic Spirit of Service

St. Andrew's Elementary School students, teachers, principal Grace Guaetta and parish pastor Rev. Angelo Patti showed their support for the fight against breast cancer during their Pink Day fundraiser held in 2010. Proceeds went to the Conemaugh Health Foundation's fight against cancer. In addition, the girls' soccer teams (which wore pink-ribbon socks throughout the month of October) raised money for the Foundation.

"Most important, our students pray daily for cancer patients and for a cure," says Principal Guaetta.

"We are grateful for everyone at St. Andrew's Elementary School for their hard work, enthusiasm and spiritual support," says Deborah Price, Fund Development Officer at Conemaugh



Health Foundation. "Their contribution means so much, and we send heartfelt thanks to each and every person who helped."

Deborah is spearheading student philanthropy for the Foundation and sees the overarching effort as a means to help students gain an understanding not only of philanthropy, but of wellness, teamwork, planning, and careers in healthcare as well.

"St. Andrews has a mission of service, and they came to

us to offer their help," she says. "That is rare. We are actively cultivating student philanthropy in our region, hoping to empower students to become community leaders by working to keep healthcare local for their family members and friends through fundraising efforts that will directly benefit important and life-saving hospital needs."

Anyone interested in helping should contact the Conemaugh Health Foundation at 814.534.3133.

### Planning for the Future of Local Healthcare

You can help keep quality healthcare thriving locally through your continuing support of the Conemaugh Health Foundation.

"Remember when almost everyone who was seriously ill had to travel to Pittsburgh or beyond for medical care?" asks Roberta K. (Bobbi) Ream, Foundation Chair. "Thanks to the hard work, volunteer spirit and generosity of many individuals and businesses, this region pulled together and built the best healthcare system between Pittsburgh and Harrisburg.

"Today, we have outstanding heart care, neuroscience, cancer diagnosis and treatment and trauma care. We have the Regional Intensive Care Nursery, and many other multiple award-winning services. The five focus areas that I just named are among our areas of greatest need for financial support," Bobbi says. "The next major financial goal for our Foundation is to further strengthen the very 'foundation' of local healthcare by building a solid endowment fund."

She explains that an endowment fund is a large investment account fueled by donations, which are typically tax-deductible for contributors. "A good endowment fund can sustain the organization through the future, ensuring that we have monies to draw upon. It's a smart step to take, and we invite your donations toward this history-making effort." (Learn more at [www.conemaugh.org/foundation](http://www.conemaugh.org/foundation).)

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# Hospital Employee: A WILLing Donor!

“I was motivated to get a will when I moved to a new home this past summer. Someone asked me if I had a will or Power of Attorney, and I had none of that stuff,” says Bob Grimm of Johnstown. “I’m glad they referred me to First Summit Bank. Their Trust Department helped me with a will, living will, Power of Attorney and even a safe deposit box. It’s a great bank, and now I have what I need.”



Susan Mann, President of the Conemaugh Health Foundation. “We were very happy to learn that Bob had named us in his will, so we were able to thank Bob and send him an official welcome to the Clara Barton Society.”

The Clara Barton Society honors individuals who have included Conemaugh Health Foundation as beneficiaries in their wills.

Bob says he named Conemaugh Health Foundation as a beneficiary in his will because he has been an employee at Memorial Medical Center for the past 15 years. He has driven the shuttle buses for the hospital since the service began.

“It’s hardly work,” laughs the former chief mechanic for the City of Johnstown. The implication is that Bob

enjoys what he does these days.

Conemaugh Health Foundation was happy to find out that Bob selected them as a charity of choice, which enabled the Foundation to honor him as a member of the Clara Barton Society. “Too often, we aren’t told that someone intends to remember the Foundation in their will, so we cannot acknowledge their kindness,” says

“We are grateful to Bob and we hope that other people who are motivated to make wills consider naming the Foundation as a beneficiary. Please call to let us know, or have your financial institution or lawyer call us,” Sue says.

## Guardian Goes Greener!

Help us reduce paper and costs by opting to receive the Guardian newsletter electronically. Just send your email address to us at [dcostlo@conemaugh.org](mailto:dcostlo@conemaugh.org). Thank you!



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